



An Interactive Day in the Trades Oct 7 & 8, 2026

Racine County Fairgrounds, Union Grove, WI
For Area Middle School & High School Students

EXHIBITOR DIRECTIONS & EVENT INFORMATION

Location

The Racine County Fairgrounds is located at 19805 Durand Ave (State Hwy 11), Union Grove, WI 53182. The event takes place in the Activity Building and the open area to the west and north. [[directions](#)]

Parking



General exhibitor parking is available in the Case parking lot or near the indoor exhibit building (see map). Outdoor exhibitors may park directly in their exhibit space. Student buses will park in front of the Dairy/Beef barns at the south end of the exhibit area, while non-bus vehicles will park across from the horse barn. All traffic will enter and exit through Gate 7 ([see map](#)).

Set Up

Exhibitors may set up on Tues, Oct. 7, from Noon–4:00 pm (or by appointment), or on Wednesday, Oct. 8, from 6:30–8:00 am. The first buses arrive at 8:30 am Wednesday. To accommodate multiple students at once, exhibitors are encouraged to provide more than one activity station.

Promotional items for student bags are welcome, and we especially appreciate items other than candy that students can enjoy without creating extra wrappers or added “sugar” energy.

Electric

The separate exhibitor layout map shows a red box [■] to illustrate where electric is located. Outdoor spaces have both 120v and 30amp connections. Indoor spaces have 120v only.

Exhibitors supply their own extension chords and will secure walkways by covering chords.

WiFi Vendor WiFi, Password: Best.Week.Of.Summer

Tables and Chairs

8-foot tables and folding chairs are provided for all exhibitors. These will be available in the Indoor Exhibit area for you to move to your space and return afterward.

—continued on next page



Lakeland Builders Association
PO Box 856, Elkhorn, WI 53121
www.lakelandba.com



Racine Kenosha Builders Association
2700 Wisconsin St, Sturtevant, WI 53177
www.rkbabuilders.com



EXHIBITOR DIRECTIONS & INFORMATION

—continued from the previous page

General Event Flow



Upon arrival, all students will receive a safety briefing before entering the activity area.



Afterward, they will go to the designated area to pick up their t-shirts, safety glasses, and drawstring backpacks. Students are expected to wear their t-shirts and safety glasses for the entire time they are on the grounds.



Bottled water will be available for students upon request and for exhibitors as needed.



At the end of each *high school* time slot, students will gather in the Debriefing Area before leaving the grounds. Build My Future volunteers will lead this session.



Middle school students will be assigned a colored starting region, and volunteer guides will help move groups from one region to the next. High school students may explore the grounds freely.

A separate map that outlines exhibit locations is available on the website. Please note that locations are subject to change without notice.

Volunteers will notify chaperones when it is time for their groups to exit or move to the debrief area at the end of each time slot.

Middle School timeslots begin at 8:30, 10:30, & 12:30. High School timeslots begin at 8:30 & 11:30. The final timeslot ends at 2:00 each day.

There will be a 15-20 minute transition period between time slots while groups exit and enter the grounds. Exhibitors may use this time as they wish.

Bathrooms



The fairgrounds have two restroom buildings, each with multiple stalls and sinks. The south restroom is mostly for students, while the north restroom is mostly for exhibitors.

Weather



We're hopeful for good weather, but light rain will not stop the event. Please dress appropriately for the conditions. If severe weather is expected, outdoor exhibits may be relocated to the Rabbit & Poultry barns. Event staff will share updates both on-site and by email (using the address provided at registration).

Exhibitor Breakfast & Lunch

Coffee, water, and a limited selection of pastries will be available each morning. Hot meals will also be provided each day, featuring pulled chicken sandwiches, chili, sloppy joes and broccoli cheddar soup. One sandwich option and one soup option will be served daily. Each exhibitor will receive two (2) lunch tickets per day. Sponsors will receive additional tickets according to their sponsorship level. [Additional lunch tickets may be purchased in advance for \\$10 each.](#)

Day of Contacts



Build My Future SE WI staff and volunteers will be wearing high-visibility vests and are available to answer questions at any time. You may also text the LBA or RKBA executive officers during the event with questions:

Pat at 262-903-3264 • Michelle at 262-939-7520.

SPONSOR BANNERS

Sponsors may bring company banners to display on the fairgrounds' chain-link fence along State Highway 11 or at the main entrance. Banners should not exceed three feet in height. Sponsors are responsible for removing their banners at the end of the event.



THANK YOU for participating and doing your part to create a safe and educational environment for all attendees.



Lakeland Builders Association
PO Box 856, Elkhorn, WI 53121
www.lakelandba.com



Racine Kenosha Builders Association
2700 Wisconsin St, Sturtevant, WI 53177
www.rkbabuilders.com