



October 8 & 9, 2025



Build My Future SE WI Rules & Regulations

CONTRACT OBLIGATIONS: No exhibitor will be permitted to set up their booth until all fees are paid.

EXHIBITOR ELIGIBILITY RIGHT OF REFUSAL AND/OR CANCELLATION:

Build My Future SE WI reserves the right to determine the eligibility of any exhibitor. In the event of non-acceptance, the fee shall be returned to the applicant. Exhibits and the conduct of exhibitors are subject to Build My Future SE WI approval, which reserves the right to refuse the application of any company not meeting the required standards, as well as the right to curtail exhibits or parts of exhibits that detract from the character of the event. This also applies to displays, literature, advertising, novelties, souvenirs, and personal conduct of exhibitors. Officers, employees, and agents involved in the management of the Build My Future SE WI event shall have full authority to interpret and enforce all rules and regulations governing Exhibitors. All matters and questions not specifically addressed in the rules shall be subject to final determination by Build My Future SE WI. The rules may be amended at any time by Build My Future SE WI upon notice to Exhibitors. In addition to any other recourse referenced in these rules and regulations, Build My Future SE WI may have recourse for the violation of any of these rules in any manner it deems appropriate, including expulsion of an exhibitor from the event and suspension from future shows.

EXHIBIT SPACE: For each 15x10 indoor space, Build My Future SE WI shall provide one 6-foot table and two chairs. BOOTH SIGNAGE WILL BE THE RESPONSIBILITY OF THE VENDOR.

MOVE IN: Please come prepared with any equipment you need to help move your product.

UNOCCUPIED SPACE: If the exhibitor fails to occupy space contracted for or fails to comply in any respect with the terms of these rules and regulations, Build My Future SE WI shall have the right to rent such space to any other applicant without releasing the original exhibitor from paying the sum agreed to in the application and contract for exhibit space.

FIRE SAFETY: All equipment used in conjunction with the display's installation, operation, and dismantling must be in good operating condition and able to pass the inspection of a local Fire Marshall.

HELIUM BALLOONS: Exhibitors cannot utilize helium balloons as décor or a part of their booth.

EXHIBITORS LOUNGE: An Exhibitors Lounge will be available for use by the Exhibitors. The location of the Exhibitors Lounge will be announced prior to set up. Snack items and water will be provided throughout the event.

CARE OF EXHIBIT SPACE: Each exhibitor must keep their own space cleaned and their exhibit maintained in good order while the event is open to the students and the public.

ELECTRIC NEEDS: Access to 110 services will be supplied for each exhibit space located inside the building. Exhibitors will need to bring extension chords. Any exhibitors needing 220 service will need to contact Build My Future SE WI for options.

EVENTUALITIES: In case the exhibit building should be destroyed by fire or the elements, or by another cause, or in case other circumstances shall make it impossible for Build My Future SE WI to permit the contracted space to be occupied by Exhibitor, the application and contract for exhibit space shall terminate and the exhibitor shall waive any claim for damages or compensation.

LIABILITY: Neither Build My Future SE WI (LBA and RKBA), the employees thereof, their agents or representatives; nor the Racine County Fairgrounds, the employees thereof, their agents or representatives; nor any member of Build My Future SE WI shall be responsible for any injury, loss or damage that may occur to the exhibitor, or to the exhibitor's employees or property from any cause whatsoever prior, during or subsequent to the period covered by the application and contract for exhibit space; and the exhibitor on signing the contract expressly releases the foregoing named Association, corporations, individuals, their agents and employees from any and all claims for such loss, damage, or injury.

SET-UP OF EXHIBITS: Hours for set-up of exhibits are Tuesday, Noon to 5pm and Wednesday, 7am to 8am.

EVENT TIMES: The event will be open to the students 8:30am to 2:00 pm on Wednesday and Thursday.

REMOVAL OF EXHIBIT: Teardown will begin when students are no longer present Thursday. All exhibits must be removed by 5pm on Thursday.

BOOTH ASSIGNMENTS: Build My Future SE WI reserves the right to change or alter space assignments, floor plans, and event conditions without notice and at their sole discretion for the best interests of the event.

COMPLIANCE WITH LAWS: Exhibitors shall comply with all local, city, state and federal safety, fire and health laws, ordinances and regulations, including the Policies, Rules and Regulations of the Racine County Fairgrounds regarding the installation, dismantling and operation of the exhibit.

COPYRIGHTED WORKS: Exhibitor acknowledges and agrees that it shall be solely responsible for obtaining any licenses, permits, etc., which may be required for it to broadcast, perform, or display any copyrighted materials including, but not limited to, music, video, and software. Exhibitor shall indemnify, defend, and hold harmless Build My Future SE WI, their directors, officers, employees, and agents from and against any and all claims and expenses, including attorney's fees and costs, arising out of or related to Exhibitor's breach of this provision. The terms of this provision shall survive the termination or expiration of this Agreement.

AMERICANS WITH DISABILITIES ACT: Exhibitor represents and warrants that its exhibit and product/service information shall comply with the Americans with Disabilities Act, its regulations, and guidelines (collectively "ADA"). Exhibitor shall indemnify, defend and hold harmless Build My Future SE WI (LBA and RKBA), and its directors, officers, employees and agents from and against any and all claims and expenses, including attorney's fees and costs, arising out of or related to Exhibitor's breach of this provision or noncompliance with any provision of the ADA.

LEGAL ACTION: Any legal action by an exhibitor against Build My Future SE WI related to these rules must be brought in Circuit Court of Walworth County, Wisconsin, and Exhibitor's sole remedy is limited to exhibition fees actually paid by the exhibitor, and indirect or consequential damages may not be sought. Should any litigation arise out of this event, the Exhibitor shall pay all costs and reasonable attorney's fees incurred by Build My Future SE WI and/or the co-sponsoring agencies if they are the prevailing party.

INSURANCE AND HOLD HARMLESS AGREEMENTS: Each exhibitor is required to have Public Liability Insurance to protect against possible claims arising out of the operation of this exhibit – this includes coverage for allowing students to operate equipment. Fire, theft, liability, and extended coverage insurance is not provided by Build My Future SE WI (LBA and RKBA), or Racine County Fairgrounds. Exhibitor may obtain such coverage at its own expense. Exhibitor remains responsible for all property brought into the event and shall bear the sole risk of loss for that property. Exhibitor shall indemnify and hold harmless Build My Future SE WI (LBA and RKBA), and its directors, agents and employees from any damages caused by theft or other perils normally covered by extended coverage, liability, theft, or fire policies, as well as for all claims, losses, liability, or damages for injury, death, or property damage that may arise from activities of the exhibitor, its employees, agents, invitees, and licensees.

Exhibitor hereby represents and warrants to Build My Future SE WI that the exhibitor has taken all steps reasonably necessary to ensure the sound engineering and structural integrity in its exhibit design and the proper construction and safety of the exhibit itself, as erected.

AMENDMENTS: Build My Future SE WI has full power to interpret or amend these rules. Whatever these rules do not cover, Build My Future SE WI reserves the right to make rules to cover to be in the best interest of the event, and the exhibitor agrees to accept and abide by such rulings.

PENALTIES: The penalty for violation of any rule CAN result in immediate booth closure and suspension of exhibitor's right to be in the next year's event.

REFUND DEADLINE: Cancellations must be made one month prior to the event to receive a refund of the exhibitor fee. Refunds are not available for sponsorship fees after the sponsorship deadline. Custom sponsor donations are critical to the success of the event. If cancelling, notify Build My Future SE WI not less than 45 days prior to the event so a new donor can be found, or items purchased.